

## Thank you for your interest in sponsoring our 2011-2012 exhibits, programs, and educational activities...

Your support sends a powerful message—to customers, clients, and colleagues—that you appreciate the vital role BMAC plays in enhancing the quality of life in our community, not only by offering world-class art exhibits and programs, but through our ongoing work with local schoolchildren, by attracting out-of-town visitors to our region, and by serving as a venue for community gatherings.



*Our children love your museum.  
It's their favorite place to visit every  
year. They tell all their classmates back  
home about the exhibits and art!*  
—visitor comment



## Exhibits & Selected Programs

Business and corporate sponsors at the \$500 and \$1,000 levels may choose to apply their gift to a specific museum exhibit or program. Following is a selection of exhibits and programs planned for the 2011-2012 season. If you would like to apply your sponsorship to one of these exhibits or events, please let us know.

### SELECTED EXHIBITS

**Wolf Kahn: Vermont Pastels** opens 9/30/11  
New pastels inspired by summer in Vermont, by the artist whose lyrical landscapes are among America's most beloved contemporary artworks.

**VT Kids Design Glass** opens 11/4/11  
Fanciful sculptures by a dozen New England glass artists, based on children's drawings and descriptions of "imaginary creatures."

**From Potash Hill** opens 11/4/11  
Group show featuring work by Martina Lantin, Cathy Osman, Tim Segar, and 2011 Guggenheim Fellowship recipient John Willis



### SELECTED PROGRAMS

**BMAC's Fourth Annual LEGO Contest** 10/28/11  
**Domino Toppling V** February, 2011

*For more information about these and other exhibits and programs, please call Danny Lichtenfeld at (802) 257-0124, ext. 108.*



# Sponsorship Levels & Benefits

To become a sponsor, please review the chart below and select the sponsorship level that best suits your business. If you choose to give at the \$500 or \$1,000 level, please review the list of exhibits and programs (on reverse) to which your sponsorship may be applied.

If you have any questions, please call Danny Lichtenfeld at (802) 257-0124, ext. 108.

**Every business that makes a donation to BMAC—no matter the amount—will be acknowledged in the Sponsors section of our website and in our Annual Report.**

**Businesses contributing \$100 or more receive the following additional benefits:**

<b>Acknowledgment in our Annual Guide (circulation approx. 3,000)</b>	◆	◆	◆	◆
<b>Complimentary admission passes to BMAC exhibits and events</b>	5	10	20	40
<b>Complimentary ad in our Annual Guide</b>		1/8 page	1/4 page	1/2 page
<b>Recognition in a half-page “Thank You” ad in <i>The Commons</i></b>		◆	◆	◆
<b>Your business listed throughout the 2011-2012 season on a wall panel in the museum lobby</b>			◆	◆
<b>Use of the museum for a private event (\$500+ value)</b>				25% off

**Sponsors at the \$500 and \$1,000 levels also receive the following recognition in connection with a museum exhibit or program of your choice:**

<b>Recognition from the podium at your sponsored exhibit opening or event</b>			◆	◆
<b>Acknowledgment in all publicity materials associated with your sponsored exhibit or event</b>			◆	◆
<b>Invitation for a representative of your business to speak at your sponsored exhibit opening or event</b>				◆
<b>Your business logo displayed on a gallery wall panel</b>				◆



# Season Sponsorship \$2,500

In exchange for a gift of \$2,500, we will be pleased to recognize your business as a Season Sponsor, with the following benefits:

**Your sponsorship mentioned** from the podium, by the Director or a museum trustee, at all exhibit openings and major events.

**Your business logo featured** in our three Exhibits & Programs Brochures (circulation approx. 3,500 each), in every issue of our bi-weekly e-newsletter (circulation approx. 3,000), and on the homepage of our website.

**Your support acknowledged** in every BMAC press release, in our Annual Report (circulation approx. 1,000) and Annual Guide (circulation approx. 3,000), on a Sponsors panel in the museum lobby, on all exhibit wall panels and gallery brochures (15,000 visitors expected), and in a half-page “Thank You” ad in *The Commons*.

**A complimentary full-page ad** in our Annual Guide (\$500 Value)

**Complimentary use of the museum** for a private event (\$500+ value)

**100 complimentary passes** to BMAC exhibits and events, for distribution to customers, colleagues, and friends (approx. \$500 value)

